

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros
Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25
Corporate Registry (NIRE) No. 35.300.351.452

NOTICE TO THE MARKET

Change in the implementation schedule of the Pricing Policy for BM&FBOVESPA Products and Services

Today, BM&FBOVESPA – Bolsa de Valores, Mercadorias e Futuros (the “Company”) released by the Official Letter 053/2009-DP of August 19th, 2009, the decision to postpone, from October 2009 to February 1st, 2010, the implementation schedule for the second step of the new Pricing Policy applicable in the Bovespa Segment, which is described in the Official Letter 024/2009-DP and in the Notice to the Market released on April 20th, 2009.

As already mentioned in previous notices, the primary objectives underlying this new pricing policy have not changed, as it continues to aim at (i) reducing trading costs practiced in equities markets, whereas spurring market liquidity; (ii) eliminating incentives currently associated with services provided by the Central Securities Depository; and (iii) spurring liquidity in the securities lending market.

For more detailed information on our new Pricing Policy, please access our website at www.bmfbovespa.com.br.

São Paulo, August 20, 2009
Carlos Kawall Leal Ferreira
Investor Relations Officer