

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros
Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25
State Registration (NIRE) No. 35.300.351.452

NOTICE TO THE MARKET

Change in Pricing Policy for Products and Services in the BOVESPA Segment

On December 23, 2009, BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros (the “Company”) released Official Letter 82, announcing to its participants the completion of a study on the pricing of services provided by the Central Securities Depository, which aims at eliminating cross subsidies points among the various services provided by the Company.

Following wide discussions with market participants, the Company has decided to discontinue implementation of Stages 2 and 3 of the pricing policy for services provided by the Central Securities Depository, which pursuant to Notices to the Market released on April 20 and August 20, 2009, had been scheduled to implement in February 2010.

Stage 1 of said pricing policy was implemented from May 5, 2009, and will be sustained through June 1, 2010, when a revised price schedule will take effect to charge fees at generally reduced rates set by range of values of securities under custody, on a decreasing and cumulative basis.

This new price schedule is expected to have neutral effect on the revenues of the Central Securities Depository, whereas giving effect to the impact of the charge of fees under Stage 1 of the pricing policy.

In addition, BM&FBOVESPA will sustain the current exemption of percentage charges for custody accounts registering positions up to R\$300,000.00. Likewise, the maintenance fee currently charged from active custody accounts and accounts registering any position will continue in effect (R\$6.90 by account).

Moreover, with regard to custody accounts for securities deposited at the Central Securities Depository, which represent depository receipts issued cross border by local companies under depository receipt programs, please be advised that, starting from January 1, 2010, we will implement the new pricing policy, pursuant to which we will charge a monthly fee of R\$825.00 by account, by depository receipt program.

For more detailed information on our new Pricing Policy, please access our website at www.bmfbovespa.com.br.

São Paulo, December 30, 2009

Carlos Kawall Leal Ferreira
Investor Relations Officer