

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros
Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25

NOTICE TO THE MARKET

Share Buyback Program

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros (“Company”) announces that, on implementing the Share Buyback Program approved at the Board of Directors’ Meeting held on August 12, 2010, the Company had bought back, until September 30, 2010, a total of 13,930,000 shares of its own issuance, at the average price per share of R\$ 13.46.

The table below sets forth a summary of these repurchases:

| Periods | Number of Shares | Average Price (R\$) | Total (R\$) |
|----------------|-------------------------|----------------------------|--------------------|
| August 2010 | 5,650,000 | 12.83 | 72,466,569 |
| September 2010 | 8,280,000 | 13.89 | 115,044,628 |
| Total | 13,930,000 | 13.46 | 187,511,197 |

The Company clarifies that under the Share Buyback Program it has been authorized to repurchase up to 31,000,000 common shares of its own issuance, representing approximately 1.55% of the free float. The buyback period shall extend until December 31, 2010.

São Paulo, October 4, 2010

Eduardo Refinetti Guardia
Investor Relations Officer