



BM&FBOVESPA S.A.
BOLSA DE VALORES, MERCADORIAS E FUTUROS
The Brazilian Securities, Commodities and Futures Exchange

Brazilian Federal Taxpayer (CNPJ) No.09.346.601/0001-25
State Registration (NIRE) No. 35.300.351.452

NOTICE TO THE MARKET

BRICS Exchanges announce Alliance

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros (BM&FBOVESPA) informs that yesterday, during the 51st WFE (World Federation of Exchanges) Annual General Meeting, which is being held in Johannesburg, a joint initiative of the BRICS exchanges aiming to enable the cross listing of equity index derivatives was announced. The alliance also includes discussions about joint development of other products.

The initiative includes BM&FBOVESPA, the MICEX Russian Exchange, the National Stock Exchange of India (NSE), the BSE Ltd. (formerly the Bombay Stock Exchange), the Hong Kong Exchange as the initial Chinese representative, and the Johannesburg Stock Exchange, from South Africa. The NSE and the BSE Ltd. have already signed letters of supporting and will join the alliance after settling some pending issues.

The main goal of this initiative is to facilitate even more the global investor access to the greatest developing markets. In its first phase, which is expected to be concluded in mid 2012, it will be offered the cross listing of equity index derivatives, that will be traded in the local currency of each of the exchanges.

Afterwards, the exchanges will work to include other products in this initiative, in order to allow investors to access other developing markets through local listed products.

São Paulo, October 13, 2011.

Eduardo Refinetti Guardia
Investor Relations Officer