

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros

Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25

Corporate Registry (NIRE) No. 35.300.351.452

NOTICE TO THE MARKET**Increase of Shareholder Participation**

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros (“Company”) announces that, in accordance with the Instruction 358/02 from the Securities and Exchange Commission of Brazil (CVM – Comissão de Valores Mobiliários), as amended, and the Company’s Bylaws, it has received, on January 7th, 2014, a notice from OppenheimerFunds, Inc., acting on behalf of some of its clients and its subsidiaries, including OFI Institutional Asset Management, Inc. and OFI Private Investments, Inc., in which is informed that their participation represents, on January 7th, 2014, in aggregate, 166,065,826 common shares, representing about 8.39% from the total capital of BM&FBOVESPA.

São Paulo, January 8, 2014.

Eduardo Refinetti Guardia
Chief Product and IR Officer



OppenheimerFunds®

OppenheimerFunds, Inc.
Two World Financial Center
225 Liberty Street
New York, NY 10281-1008
www.oppenheimerfunds.com

January 7, 2014

BM&F Bovespa SA

Praça Antonio Prado, 48- Centro
São Paulo/SP - 01013-001

Att: Eduardo Refinetti Guardia

Investor Relations Executive Officer

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Fax.: (55 11) 2565-5314

Email: ri@bmfbovespa.com.br

BM&F Bovespa SA – Disclosure on the Acquisition of Material Equity Holding

Dear Sirs:

- 1** The undersigned OppenheimerFunds, Inc. (“**OFI**”), on behalf of its clients and subsidiaries, including OFI Institutional Asset Management, Inc. (“**OFII**”), and OFI Private Investments, Inc. (“**OFIPI**”) hereby informs that OFI and OFII have acquired ordinary shares issued by BM&F Bovespa SA (“**Company**”) so that, on January 07, 2014, its holding added up to 166,065,826 ordinary shares (being 156,887,503 ordinary shares held by OFI, and 9,178,323 ordinary shares held by OFII) representing approximately 8.39% of the total ordinary shares issued by the Company (i.e., OFI 7.92% and OFII 0.46%).
- 2** For the purposes of Article 12 of Ruling No. 358 of the Brazilian Securities Commission (“**CVM**”), dated of January 03, 2002, as amended, OFI hereby requests the Company’s Investors Relations Officer to disclose the following information to CVM and to the relevant bodies:

 - (i) OFI and OFII has registered offices at 2 World Financial Center, 225 Liberty Street, New York, NY 10080 USA;
 - (ii) OFI and OFII have acquired ordinary shares, so that their aggregated holdings added up to 166,065,826 ordinary shares issued by the Company, as specified on item 1 above;
 - (iii) the purpose of the above mentioned equity holdings was strictly for investment, and there was no intention to change the control composition or the management structure of the Company;
 - (iv) no debentures convertible into shares issued by the Company are held by OFI and OFII; and
 - (v) there is an agreement regulating the exercise of voting right of securities issued by the Company among OFI and OFII and its managed funds.

- (vi) OFI and its subsidiaries do not follow the same investment strategy or joint practice as its parent company, Massachusetts Mutual Life Insurance Company, and, thus, its holding positions are not aggregated in this disclosure. OFI and its subsidiaries remain at the disposal should the Company Investors' Relationship Officer and/or the regulator request any further information as regards this matter.

Sincerely,

Compliance Department
OppenheimerFunds, Inc.