

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros

Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25

Corporate Registry (NIRE) No. 35.300.351.452

NOTICE TO THE MARKET

Clarification on news published in the media

Regarding the article "BM&FBOVESPA: CDB, LCI AND COE REGISTRATION STARTS ON MARCH 12," published by Agência Estado on February 27, 2014, BM&FBOVESPA informs that announced the launching of its registration platform for time deposits (Certificado de Depósito Bancário – “CDB”), real estate credit bills (Letra de Crédito Imobiliário – “LCI”) and structured notes (Certificado de Operações Estruturadas – “COE”). This announcement was made through circular letters that describe the products and services characteristics and pricing structure are available on the website www.bmfbovespa.com.br/balcao.

Relating to the statement about an addressable market of more than R\$100 million, conveyed in the above mentioned article, the Company clarifies that the estimate is based on public data. In addition, BM&FBOVESPA reiterates that it does not disclose expectations or projections of volumes that can be earned, market share or revenues related to these services.

For additional information, please contact our Investor Relations staff at phone numbers + 55 (11) 2565-4207 / 4834 / 4418 / 4729.

São Paulo, February 28, 2014.

Eduardo Refinetti Guardia

Chief Product and IR Officer