

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros  
Brazilian Federal Taxpayer CNPJ No.09.346.601/0001-25  
Corporate Registry (NIRE) No. 35.300.351.452

**NOTICE TO THE MARKET**  
**Increase of Shareholder Participation**

BM&FBOVESPA S.A. – Bolsa de Valores, Mercadorias e Futuros (“Company”) announces that has received, on August 06, 2010 a correspondence from BlackRock, Inc., acting in its capacity as investment manager and on behalf of some of its clients, informing that, in accordance with the Article 12 of the Instruction 358/02 from the Brazilian Securities and Exchange Commission (CVM – Comissão de Valores Mobiliários), as amended by the Instruction 449/07, their participation have reached, on August 04, 2010, in aggregate, 102,410,015 common shares of the Company, representing about 5.01% from the total capital of BM&FBOVESPA.

São Paulo, August 06, 2010

Eduardo Refinetti Guardia  
Investor Relations Officer